

SuccessMaker and Let's Go Learn Detailed Competitive Review

Assessment

Let's Go Learn	SuccessMaker
Fully Diagnostic Testing Base	Benchmark Placement Test

While SuccessMaker has some of the properties of a differentiated product, it lacks a powerful diagnostic assessment embedded into its core system. The testing that is offered is benchmark, or placement, testing, used exclusively for placement within the SuccessMaker course. Because SuccessMaker does not provide a fully diagnostic assessment engine, testing can only drive SuccessMaker instruction and cannot be used to drive classroom instruction or other intervention programs. Follow-up assessment only measures progress on assigned SuccessMaker course materials. Let's Go Learn's fully diagnostic assessment allows for differentiated instruction, online and in the classroom. While SuccessMaker can be aligned to other Pearson products, customizable reporting allows Let's Go Learn to align to any existing school reading or math curriculum or intervention program. Both programs are aligned to state standards as well as established standards by NCTM and NRP.

Instruction

Let's Go Learn	SuccessMaker
Fully differentiated, adaptive curriculum spans multiple grade levels and multiple strands to meet students' needs.	Linear single course of grade-level specific instruction.

While teachers have the ability to monitor and adjust students' instructional levels within both Let's Go Learn and SuccessMaker, the fundamental difference in instruction is Let's Go Learn's ability to offer fully differentiated instruction. In contrast, SuccessMaker can only offer the ability to place a student at one level; then the student progresses linearly through the course.

Because there is no diagnostic assessment, instruction in reading and math in SuccessMaker focuses on isolated skills. Instruction was collected from multiple legacy sources, which gives it a repurposed look and feel. Many lessons do not follow the model of explicit instruction, guided practice, and graded review used by Let's Go Learn.

In practice, students are not as engaged with SuccessMaker for multiple reasons. Its placement is not as accurate, so students may not be at the correct instructional level in every strand. Because it is benchmark in design, students may be given instruction in certain lessons that try to expose them to final benchmark skills without the understanding that underlying foundational abilities may be lacking.

Reporting

Let's Go Learn	SuccessMaker
Offers customizable reporting, fully diagnostic test results for teachers and parents, as well as progress monitoring within instruction.	Provides reports on student progress within SuccessMaker lessons.

SuccessMaker reporting only monitors student progress within the SuccessMaker program; SuccessMaker reporting features do not translate to classroom instruction or other intervention programs as easily as Let's Go Learn's reports do.

Scope

Let's Go Learn	SuccessMaker
Reading: PreK-12+ Math: K - Algebra	Reading: K-5 Math: K-8

SuccessMaker is a K-8 reading and math supplement for schools or districts and does not offer features for secondary level reading or Algebra instruction, as Let's Go Learn does.

Technology

Let's Go Learn	SuccessMaker
Internet-based, no additional hardware/software required	Server-based, onsite hardware/software required, District IT labor required

SuccessMaker is a server-based program, with one server per school handling up to 300 connections concurrently, which is then accessed via a web-browser. District IT needs to install and maintain special SuccessMaker servers.